FILMMAKING NEWS FROM BLOOD MOON PRODUCTIONS HOT, ELEGAIC, AND POIGNANT, MAGNOLIAS ARE BLOOMING FOR

EMMA WITHOUT EDMUND

QUESTION: Other than its upcoming release of HOT NEW SHOW-BIZ BIOGRA-PHIES about Debbie Reynolds, Carrie Fisher, and Playboy's Hugh Hefner; and other than an ongoing stream of RAVE REVIEWS for its status as an award-winning AirBnb, what else is new at Blood Moon's Magnolia House in Saint George, Staten Island?

ANSWER: EMMA WITHOUT EDMUND

A movie about Infidelity, Forgiveness, & Love from Beyond the Grave, by scriptwriter/director Nick Minas, producer Elizabeth Balla, and their collaborators from the Feirstein Graduate School of Cinema



Magnolia House, an AirBnb in NYC, is the headquarters of BLOOD MOON PRODUCTIONS an award-winning independent press specializing in Entertainment about How America Interprets its Celebrities.



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Early in April of 2018, Blood Moon Productions, in collaboration with Staten Island's historic Magnolia House, brokered a deal for the filming, on its premises, of *Emma Without Edmund*, an experimental, 18-minute film written and directed by Nicholas Minas, an award-winning graduate student at Brooklyn College's Feirstein Graduate School of Cinema. Mr. Minas is a career filmmaker whose *oeuvre* includes scripts and directorships of several award-winning plays and at least one multi-segmented comedy series developed for distribution on the Web.

The film's producer, a native of Staten Island who was closely associated during her early years with Saint Peter's Catholic Church on historic Saint Marks Place (directly next door to Magnolia House), is Elizabeth Balla, a respected lecturer and adjunct professor of English and Communications at NYC's Fashion Institute of Technology.

After weeks of scouting for a suitable location for their film, Balla and Minas selected Magnolia House as "the venue that best expressed its poignancy, nostalgia, and sense of loss." As a collaborative filmmaking experience shared by other graduate students at Feirstein, *Emma Without Edmund*, according to Balla, is scheduled for release at key film festivals, nationwide, later this year.

According to Minas, "We were extremely lucky to have been graced with the collaboration of a key player we desperately wanted. Dramatic veteran Lynn Cohen, playing Emma, is an enraged but grieving widow who's accidentally confronted with news about her (recently deceased) husband's sexual infidelities. Long-time fans of HBO's *Sex and the City* remember her as Miranda's pithy housekeeper. Cohen is also noted for her role in *The Hunger Games* and for her portrayal of Golda Meir in Stephen Spielberg's *Munich* (2005).

According to Danforth Prince, Managing Director of Magnolia House and President of Blood Moon Productions, "The academic source (Brooklyn College's Feirstein Graduate School of Cinema) that's spearheading this intensely intelligent film is the newest and most intriguing graduate film school in America. Avant-garde, relatively untested, and mercilessly scrutinized by both the entertainment community and by other academics, its growing reputation as a talent-studded innovator and trendsetter will be based, to some extent, on the films being produced by Balla, Minas, their collaborators, and others among its first wave of students."

"This is not the first, and hopefully it won't be the last, body of work that creative artists have opted to craft within Magnolia House," Prince continued. "During its tenure by one of America's foremost political and entertainment biographers, Darwin Porter, it has sheltered Tennessee Williams, Anaïs Nin, Lucille Lortel [The Queen of Off-Broadway], novelist James Leo Herlihy [Midnight Cowboy], James Kirkwood [the Pulitzer Prize-winning playwright of "A Chorus Line"], Joan Blondell, Gloria Swanson, Gore Vidal, the chanteuse Greta Keller, ballerina Tamara Geva, dancer Alvin Ailey, singer Margaret Whiting, Anne Bancroft, Quentin Crisp, and attorney Roy ("I advised Donald Trump") Cohn (yes, even him!).

"As for this current team of cutting-edge filmmakers," Prince continued, "Magnolia House and Blood Moon Productions are honored and proud to have assisted in the fulfillment of their cinematic hopes and dreams. *Emma Without Edmund!*

Magnolia House (www.MagnoliaHouseSaintGeorge.com), an award-winning AirBnb, is part of the fast-emerging St. George district of Staten Island.

Positioned within a ten-minute walk from the departure point of the Staten Island ferry to Lower Manhattan, it offers overnight accommodations with celebrity-centric links to America's literary past, thanks to the on-site presence, on its upper floors, of Staten Island's most visible independent press, Blood Moon Productions.

April's Scene on the Street (St. Marks Place) in Saint George, Staten Island

LIGHTS, CAMERA, & ACTION FOR THE HOT, HIP, AND VERY POIGNANT SHORT FILM: EMMA WITHOUT EDMUND



Art Director Kat Roman testing the lighting and camera angles in the front yard of Magnolia House



Other key scenes were filmed at 131 St. Marks Place, home of Lee & Elizabeth Davis. This became a reflection of the St. George NEIGHBORHOOD



Infidelity & Unrequited Rage: Veteran player Lynn ("Golda Meir," "Sex & the City", The Hunger Games) Cohen



Saint Peter's R.C.
Church, spiritual home
of Staten Island's 120th
Police Precinct. It's
flanked on the right by
MAGNOLIA HOUSE,
film locale for Emma
Without Edmund



Actor Stu Rubin attempting to flirt with the object of his affection, Lynn Cohen.



Assistant Director Kim Garcia amid the Magnolias of the intriguing short film, Emma Without Edmund



COME STAY WITH US! Magnolia House, long associated with THE FROMMER GUIDES, is a focal point for publishing, filmmaking, show-biz history, & hospitality.

For more information about the potentiality of staying at Magnolia House during your next trip to NYC, click on $\underline{www.MagnoliaHouseSaintGeorge.com}$

For more about the exciting line of Entertainment-industry biographies available from Blood Moon, click on www.BloodMoonProductions.com

And for access to the our newest associate, Sallie Slate, president of the agency charged with the administration of commercial filmmaking at Magnolia House, contact Sallie@SallieSlateProductions.com Wanna know more about Sallie and her history as an location coordinator for the film industry? Click here for her recent television interview with a business reporter from WCBS: https://youtu.be/i46WBQ_aVOs

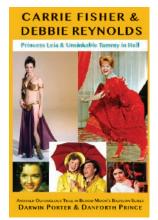
ANNOUNCING BLOOD MOON'S MOTHERS DAY GIFT TO HOLLYWOOD

Blood Moon Productions proudly announces the availability, on Mother's Day [May 13, 2018] in bookstores everywhere, of a hot new double biography unlike anything ever published before.

It's history's first comprehensive, unauthorized overview of the greatest mother-daughter act in showbiz history, **Debbie Reynolds** ("hard as nails and with more balls than any five guys I've ever known") and her talented, often traumatized daughter, **Carrie Fisher** ("one of the smartest, hippest chicks in Hollywood"). Evolving for decades under the unrelenting glare of public scrutiny, each became a world-class symbol of the social and cinematic tastes that prevailed during their heydays as celebrity icons in Hollywood.

Now, for the first time, their thousands of fans can read about the combative but ferociously loyal relationship of the "boop-boop-a-doop" girl with her intergalactic STAR WARS daughter, Princess Leia, and their iron-willed strength during their "true grit" battles to out-race changing tastes in Hollywood.

According to its co-author and publisher, Danforth Prince, "We've defined this as the ultimate conversation-starter for savvy matriarchs transmitting lifestyle advice to their daughters or granddaughters. It's a Mother's Day celebration of the ties that bind (and sometimes torment) different generations of inter-related women, each navigating their way through the shifting currents of pop culture."



Loaded with never-before published revelations about "who was doing what to whom" during the final gasps of Golden Age Hollywood, it's a one-of-akind, All-American saga about the price of glamour, career-related pain, family anguish, romantic betrayals, lingering guilt, and the volcanic shifts that affected a scrappy, wryly funny mother-daughter team—and everyone else who ever loved the movies.

"Feeling misunderstood by the younger (female) members of your gene pool? This is the Hollywood exposé every grandmother should give to her granddaughter, a roadmap like Debbie Reynolds might have offered to Billie Lourd."

-Marnie O'Toole

"How is a 1950s-era movie star, (TAMMY) supposed to cope with her postmodern, substance-abusing daughter (PRINCESS LEIA), the rebellious, high-octane byproduct of Rock 'n Roll, Free Love, and postwar Hollywood's most scandal-soaked marriage? Read about it here, in Blood Moon's unauthorized double exposé about how Hollywood's toughest (and savviest) mother-daughter team maneuvered their way through shifting definitions of fame, reconciliation, and fortune."

—Donna McSorley